

# **EXHIBIT 1**

Gary Jay Kaufman, Esq. State Bar No. 92759  
 Marijana Stanojevic, Esq. State Bar No. 222425  
 LAW OFFICES OF GARY JAY KAUFMAN, INC.  
 1925 Century Park East, Suite 2350  
 Los Angeles, California 90067  
 Telephone: (310) 286-2202  
 Facsimile: (310) 712-0023  
 Email: gary@garyjkaufmanlaw.com

Attorney for specially appearing Defendants  
 Experienced Internet.Com, Inc.,  
 Patricia Quesada, and Sylvia Bedoya

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

ALL NIPPON AIRWAYS COMPANY,	)	Case No. C07-03422 EDL
LTD.	)	Hon. Elizabeth D. Laporte
	)	
	)	
Plaintiff,	)	<b>Protective Order Regarding</b>
	)	<b>Confidential Information</b>
	)	
vs.	)	
	)	
UNITED AIR LINES, INC.,	)	
	)	
Defendant.	)	
	)	

IT IS HEREBY ORDERED that this Protective Order Regarding Confidential Information shall govern with respect to any "Confidential Material" information disclosed during the course of this action and govern all documents, depositions (including pleadings and exhibits) and discovery responses produced or made available to any person during the course of this action, Case No. C07-03422 EDL, ("discovery material"), that contain "Confidential Material," as set forth below.

**I. DESIGNATION AND USE OF CONFIDENTIAL MATERIAL**

A. During the course of litigation, either party may seek to have discovery material classified as "Confidential" or "Confidential—Attorneys' Eyes Only." Confidential Material includes, but is not limited to: (a) a trade secret as defined by California Civil Code Section

1 3426 1(d); (b) sensitive marketing, merchandising, corporate, or financial information; (c) a  
2 personnel record of any third party or employee and/or agent of plaintiff or defendant; or (d) any  
3 document subject to a confidentiality agreement. Confidential Material may be designated by any  
4 party as being subject to the provisions of this Stipulated Protective Order Regarding Confidential  
5 Information ("Order"). Any party ("designating party") may designate as confidential any  
6 discovery material if the designating party's counsel makes a good faith determination that the  
7 information warrants protection under Fed. R. Civ. P. 26(c). Discovery material that is designated  
8 as either "Confidential" or "Confidential—Attorneys' Eyes Only" is referred to herein as  
9 "Confidential Material."

10 The designating party will mark each page "Confidential" or "Confidential—Attorneys  
11 Eyes Only" of any document designated as such. The designation will be made to avoid obscuring  
12 or defacing any portion of the discovery material. Should any party, counsel for any party, or any  
13 person, not a party to this action, who obtains access to any Confidential Material and makes  
14 copies of or from such material, the material will also be designated "Confidential" or  
15 "Confidential—Attorneys Eyes Only" and all references in this Order will be deemed to apply to  
16 such copies. Where a document is produced in a magnetic medium (such as compact disc, DVD,  
17 floppy diskette or tape), the cartridge, reel, or medium container shall be marked as set forth  
18 above.

19 Testimony based on information designated "Confidential" or "Confidential—Attorneys  
20 Eyes Only" will be identified as such either by a statement on the record or marking as  
21 Confidential documents or selected pages of documents containing such testimony. If either party,  
22 through inadvertence, fails to designate discovery material as "Confidential" or "Confidential—  
23 Attorneys Eyes Only," but thereafter determines that such discovery material should have been so  
24 designated, they promptly will provide written notice of the "Confidential" or "Confidential—  
25 Attorneys Eyes Only" designation and to the extent practicable the discovery material will be  
26 treated as Confidential Material from the date of receipt of such notice. Likewise, if a party  
27 designates discovery material "Confidential" or "Confidential—Attorneys Eyes Only" and later  
28 determines that such discovery material should not have been so designated, it will promptly

1 provide written notice of the removal of the designation along with a duplicate copy of the  
2 discovery material without the "Confidential" or "Confidential—Attorneys Eyes Only" marking.

3 B. All Confidential Material and any portion thereof, including copies thereof, and any  
4 information derived therefrom, will be deemed confidential and will be for use in these  
5 proceedings only, including for purposes of mediation, settlement negotiation of one or more of  
6 the asserted claims and/or trial.

7 C. All Confidential Material and any portion thereof, including copies thereof,  
8 designated as "Confidential" and any information derived therefrom will not be disclosed in any  
9 way to anyone other than: (a) the Court and Court personnel; (b) the Parties' counsel, the  
10 attorneys' firms (including but not limited to, attorneys, support staff, agents, and consultants), the  
11 parties' insurers, experts, consultants, copy services, trial consultants, jurors, venire members, and  
12 other entities involved in the litigation process; (c) the party and any directors, officers, and  
13 employees, including general counsel, of the party that need to know, who are working on this  
14 action, and/or who have previously reviewed the contents of the Confidential Material; and (d)  
15 stenographic reporters. Material designated as "Confidential" may not be disclosed to any other  
16 person or entity without the prior written consent of the designating party or order of the Court.  
17 Any disclosure should be only to the extent reasonably necessary for the effective prosecution and  
18 defense of the claims in this action, and for no other purpose.

19 D. All Confidential Material and any portion thereof, including copies thereof,  
20 designated as "Confidential—Attorneys Eyes Only" and any information derived therefrom will  
21 not be disclosed in any way to anyone other than: (a) the Court and Court personnel; (b) the  
22 Parties' counsel, (including but not limited to, attorneys and support staff), and/or (c) the parties'  
23 experts. Material designated as "Confidential – Attorneys Eyes Only" may not be disclosed to any  
24 other person or entity without the prior written consent of the designating party or order of the  
25 Court. Any disclosure should be only to the extent reasonably necessary for the effective  
26 prosecution and defense of the claims in this action, and for no other purpose.

27 E. Except as otherwise set forth herein, Confidential Material shall only be used to the  
28 extent necessary for the preparation and trial of this action, including any and all appeals and/or

1 retrials, and not for any other purpose, including but not limited to, any business or commercial  
2 purpose, any governmental investigation or inquiry, or any other administrative or judicial  
3 proceeding, except as compelled by governmental legal or administrative process.

4 F. Counsel for any party hereto may designate deposition testimony as Confidential  
5 Material. A party producing deposition exhibits that have not been produced before the deposition  
6 may designate those exhibits as Confidential Material pursuant to this Order during the taking of  
7 the deposition. No party may designate exhibits offered by the other side during a deposition as  
8 Confidential Material if the exhibits were obtained by the offering party from a source other than  
9 through discovery in this litigation. Counsel for any party may also designate any discovery  
10 response from that party as Confidential Material by indicating so on the discovery response.

11 G. Whenever Confidential Material designated pursuant to this Order is to be  
12 discussed or disclosed in a deposition, the designating party may exclude from the deposition any  
13 person who is not authorized to see or to receive such Confidential Material pursuant to this Order.

## 14 II. CONDITIONS OF DISCLOSURE OF CONFIDENTIAL INFORMATION

15 A. Confidential Material will be copied only by the Parties' counsel in this action or  
16 by personnel or outside vendors assisting such counsel and only for purposes permitted by this  
17 Order, and control and distribution of confidential material and copies thereof will be the  
18 responsibility of such counsel.

19 B. Upon any alleged violation of this Order or any portion thereof, the non-violating  
20 party is entitled to seek appropriate forms of relief, if any, including, but not limited to, the  
21 imposition of sanctions and the initiation of contempt proceedings. Further, said sanctions and/or  
22 form of relief may be imposed by the Court on its own motion or on a motion of any party.

23 C. The restrictions set forth in this Order will not apply to information that was, is or  
24 becomes public knowledge through its authorized release by a person or entity who rightfully  
25 obtained and possesses such information during the normal course of business, and not in violation  
26 of this Order. As used herein, Confidential Material shall not include:

- 27 a. any information that, at the time of the disclosure, is readily available to the public;
- 28 b. any information that is made available to the public by the disclosing party;

- 1 c. any information of which the receiving party has possession prior to the time of  
2 disclosure by the disclosing party, and that is not subject to any similar confidential  
3 obligation;
- 4 d. any information received by either party from a third party, except if it is subject to  
5 a similar non-disclosure agreement and except as provided in Section IV of this  
6 Order;
- 7 e. any information whose disclosure is mandated by law or regulation, or by an order  
8 from a court of law or governmental agency. In this case, the receiving party  
9 compelled to disclose the disclosing party's Confidential Material shall promptly  
10 notify the disclosing party about such obligation allowing the disclosing party to  
11 seek a protective order or any other appropriate remedy. The receiving party will  
12 only disclose the portion of the Confidential Material that it is legally required to  
13 disclose and will use its best efforts to obtain confidential treatment for any  
14 Confidential Material that is so disclosed.

15  
16 D. When disclosing Confidential Material to any person (other than the Court and  
17 Court personnel) as consistent with the terms of this Order, that person shall be (a) informed  
18 of the existence of this Order, (b) provided with a copy of the Order, and (c) instructed that the  
19 Confidential Material may be used only in this adverse proceeding and may not be disclosed  
20 to anyone or used other than as directed in this Order. These persons shall agree to be bound  
21 by the terms of the Order in all respects by executing and signing the following statement  
22 under the caption of this adverse proceeding:

23 I have received and read a copy of the Stipulated Protective Order  
24 Regarding Confidential Information (the "Order") in the above-captioned  
25 adverse proceeding. I agree to comply with all of the provisions of the  
26 Order. I also hereby submit myself to the jurisdiction of the Court for the  
27 purpose of enforcement of any of the provisions of the Order.  
28

### III. CHALLENGING CONFIDENTIAL DESIGNATION

If at any time during this litigation a party disputes the designation of discovery material as Confidential, the objecting party will notify the designating party in writing of such dispute. The objecting party's notice will identify the material in dispute and explain the basis for the objection. The designating party will have ten (10) calendar days to provide a written response to the notice, explaining its reason for designating the material at issue as Confidential. Should the objecting party dispute such reasons, the designating party may submit to the Court: (a) a copy of this Order; (b) the written notice of dispute; (c) the written response to the notice of dispute; (d) a reply in support of the written notice of dispute; (e) a copy of the material at issue (to be submitted under seal); and (f) a proposed order concerning the confidentiality of the material at issue for resolution by the Court or by any officer of the Court designated by the Court to hear discovery material in this litigation. Throughout the dispute resolution procedure in this paragraph, the designating party will have the burden of demonstrating that the material at issue is properly designated as confidential. In the event of a dispute over the confidentiality of particular material, the parties will continue to treat the disputed discovery material as confidential until the dispute is resolved.

### IV. NON-PARTY SUBPOENAS

If any party receives a subpoena from any non-party to this Order seeking production or disclosure of Confidential Material, that party (the "subpoenaed party") will give notice, as soon as practicable and in no event more than five business days after receiving the subpoena, to counsel for the designating party. Such notice will include a copy of the subpoena. The subpoenaed party will not produce or disclose any of the Confidential Material for a period of five (5) business days, if possible without violating the subpoena, after providing such notice to the other party. If, within five (5) business days of receiving such notice, the party properly objects to such production or disclosure; the subpoenaed party will not make such production or disclosure except pursuant to a Court order requiring compliance.

Any item produced by a person or entity not a party to this case (a "Third-Party Item") may be designated as Confidential Material by the third-party producing the item and/or a party to



1 this action if the third-party or a party to this action makes a good faith determination that the  
2 information warrants protection under Fed. R. Civ. P. 26(C). Any Third-Party Item designated as  
3 Confidential Material shall be so marked by all parties in possession of the Third-Party Item, and  
4 shall be subject to the terms and conditions of this Order.

#### 5 **V. NO RESTRICTIONS**

6 A. Nothing in this Order will: (a) restrict any party with respect to their own  
7 documents or information; (b) restrict any party's rights with regard to discovery material that has  
8 not been designated as Confidential; (c) prejudice any party's rights to object to the production or  
9 disclosure of documents or other information that it considers not subject to discovery; (d) restrict  
10 the scope of discovery that can be sought by any party or deemed permissible by the Court; or (e)  
11 prejudice any party's right to seek, either by agreement or by application to the Court, greater or  
12 lesser protection than that provided herein, or modification of the terms of this Order.

13 B. Nothing in this Order will be deemed to be a limit on or waiver of the attorney-  
14 client privilege, work product privilege, or any other relevant privilege. Further, inadvertent  
15 production of privileged information will not waive the privilege. If privileged information is  
16 inadvertently produced, the recipient of such information will, upon request from the party  
17 asserting the privilege, promptly return all copies of documents containing privileged information,  
18 delete any version of the documents containing the privileged information on any database or  
19 computer filing system it maintains, and make no use of the privileged information.

#### 20 **VI. RETURN OF CONFIDENTIAL MATERIALS**

21 Within sixty (60) days after the conclusion of this action, including any appeals, all  
22 materials (including all copies and summaries or indices) designated as Confidential within the  
23 Parties' and/or their counsel's possession shall be returned to the producing party's counsel.

#### 24 **VII. BINDING EFFECT**

25 A. This Order will remain in full force and effect at all times during which any party  
26 to this Order retains in his, her, or its possession, custody or control any Confidential Material.

27 B. All parties, their counsel, and all persons agreeing to be bound by this Order will  
28 abide by all of the terms of this Order until otherwise ordered by the United States District Court,



1 Northern District of California, or another court of competent jurisdiction, or by written notice  
2 releasing them from the respective obligations received from the pertinent designating party.

### 3 **VIII. ADDITIONAL PARTIES TO LAWSUIT**

4 If other parties are added to this action, no Confidential Material previously exchanged,  
5 produced, or used herein will be disclosed to such other parties or their counsel except upon their  
6 agreeing to be bound by the provisions of this Order.

### 7 **IX. ADDITIONAL RIGHTS**

8 A This Order is without prejudice to the right of any party to move the Court for an  
9 order for good cause shown for protection of Confidential Material sought by or produced through  
10 discovery, which protection is different from or in addition to that provided for in this Order, and  
11 such right is expressly reserved. Similarly, each party expressly reserves the right at any time to  
12 request the Court to authorize disclosure other than contemplated hereunder of materials subject to  
13 this Order.

14 B If a third party provides information to a party in this action and the designating  
15 party believes such information is Confidential, the designating party retains the right to designate  
16 such information Confidential pursuant to this Order and such information will be so treated.

### 17 **X. ABILITY TO AMEND PROTECTIVE ORDER**

18 The provisions of this Order maybe modified only by a subsequent written agreement  
19 executed by counsel of record for each party or by order of the Court for good cause shown.

### 20 **XI. REMEDIES**

21 The parties hereto agree and acknowledge that a material and willful violation of this Order  
22 by any party, their employees, representatives or agents or any third-party who executes the  
23 agreement set forth in Section II.D, as to information designated as "Confidential" information  
24 will be subject to the issuance of an injunction and other appropriate relief as may be determined  
25 by the Court. The parties hereto agree and acknowledge that a material and willful violation of  
26 this Order by any party, their employees, representatives or agents or any third-party who executes  
27 the agreement set forth in Section II.D, as to information designated as "Confidential — Attorneys  
28

1 Eyes Only” will result in irreparable harm to the producing party and the parties therefore consent  
2 to the issuance of an injunction and other appropriate relief. Nothing in this Order shall preclude a  
3 party from pursuing an action for damages based on the violation of the terms of this Order.  
4

5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  

---

United States Judge

JAFFE, RAITT, HEUER & WEISS

CONDON & FORSYTH LLP

By: \_\_\_\_\_

By: \_\_\_\_\_

Scott R. Torpey (Cal. SB#153763)  
27777 Franklin Road, Suite 2500  
Southfield, Michigan 48034-8214  
Phone: (248) 351-3000  
E-mail: storpey@jaffelaw.com

Marshall S. Turner (pro hac vice)  
7 Times Square  
New York, New York 10036  
Phone: 212) 490-9100  
Email: mturner@condonlaw.com

And

And

Jeffrey A. Worthe (Cal. SB#080856)  
Worthe, Hanson & Worthe  
1851 E. First St., Ste. 00  
Santa Ana, California 92705  
Phone: (714) 285-9600  
Email: jworthe@whwlawcorp.com

Frank A. Silane (Cal. SB#90940)  
Rod M. Margo (Cal. SB#977060)  
Scott D. Cunningham (Cal. SB#200413)  
Condon & Forsyth LLP  
1901 Avenue of the Stars, Suite 850  
Los Angeles, California 90067-6010  
Telephone: (310) 557-2030